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### **The Marcia and John Price Museum Building at the University of Utah.**

During the competition stage for the Utah Museum of Fine Arts, Machado Silveti's approach to the new museum required acknowledging and exploiting its privileged location at the terminus of the campus mall and its unique condition as a freestanding artifact seen against the Wasatch Mountain Range.

Given the museum's programmatic intentions, they decided early on to make the proposed Grand Gallery the centerpiece of the project, its most powerful and representative space.





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