



**Rojkind Arquitectos worked around the clock to turn their client's requirements for a Chocolate Museum into a remarkable spatial experience.**

## Nestle Chocolate Museum By Rojkind Arquitectos

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While Nestlé's chocolate Factory in Mexico City (located in Paseo Tollocan near Toluca) was in need of an inner pathway for visitors to witness the production of their favorite chocolates, a group of experts put together by rojkind arquitectos and Traqs suggested bigger plans for the company.



In terms of Architecture, what the Architect suggested was to create the first chocolate museum in Mexico and have a 300-meter long façade along the motorway projecting a new image to the factory. The first phase to the Nestle Chocolate Museum took shape and required a 634m<sup>2</sup> space that could accommodate the main entrance for the children to have the most pleasant experience and to start the voyage into the chocolate factory as soon as they enter this playful

yet striking space, the reception area, the theater that would serve as preparation for the Nestle experience, the store or museum shop, and the passage to the tunnel inside the old existing factory.





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