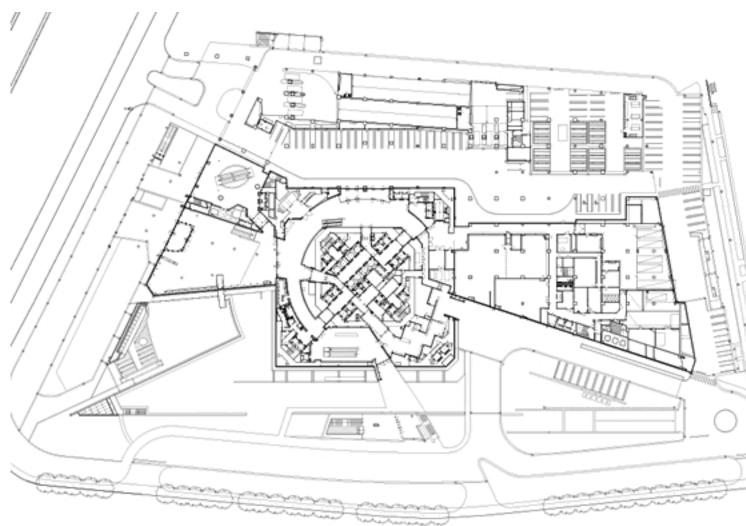


A square prism—the symbol used by the ancient Chinese to represent the earth—is intersected by two cosmic arcs, representing the heavens, as the tower ascends in gesture to the sky. The interaction between these two realms gives rise to the building's form, carving a square sky portal at the top of the tower that lends balance to the structure and links the two opposing elements—the heavens and the earth.

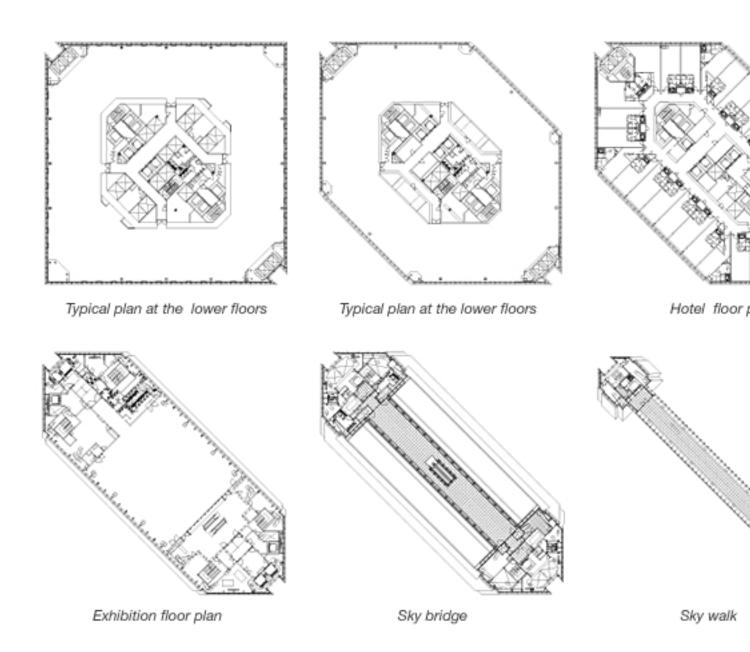
Soaring 101 stories above the city skyline, the Shanghai World Financial Center stands as a symbol of commerce and culture that speaks to the city's emergence as a global capital. It features the highest occupied floor and highest public observatory in the world, and was recently recognized by the Council on Tall Buildings and Urban Habitat as the Best Tall Building in the World 2008.

All Photographs courtesy of Mori Building Co., Ltd





First Floor plan with the surrounding site



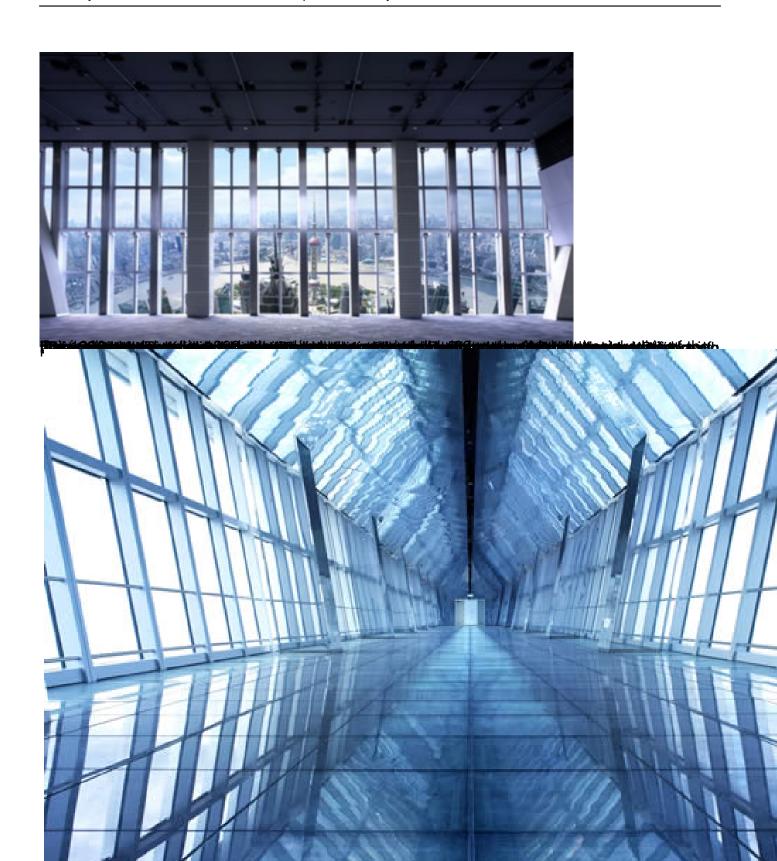






Sections and Elevations





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About Kohn Pedersen Fox Associates

Since its founding in 1976, Kohn Pedersen Fox Associates (KPF), with offices in New York, London, Shanghai, and Hong Kong has evolved into one of the world's most respected architecture firms, renowned for design and technical excellence. KPF has reshaped city skylines, influenced the way large-scale buildings are integrated into the urban fabric, and developed new technologies that enable the built environment—including some of the world's tallest skyscrapers—to be more ecologically responsible.

Web Site: www.kpf.com

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MAD - Sinosteel Plazain in TianJin, China

This impressive project is located in TianJin, a city perched on the estuary of The Haihe River, and considered as the eastern gate of Beijing in China. The city, which has a rich history that goes back for several centuries, contemplates the future with high expectations and infinite boundaries.



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