



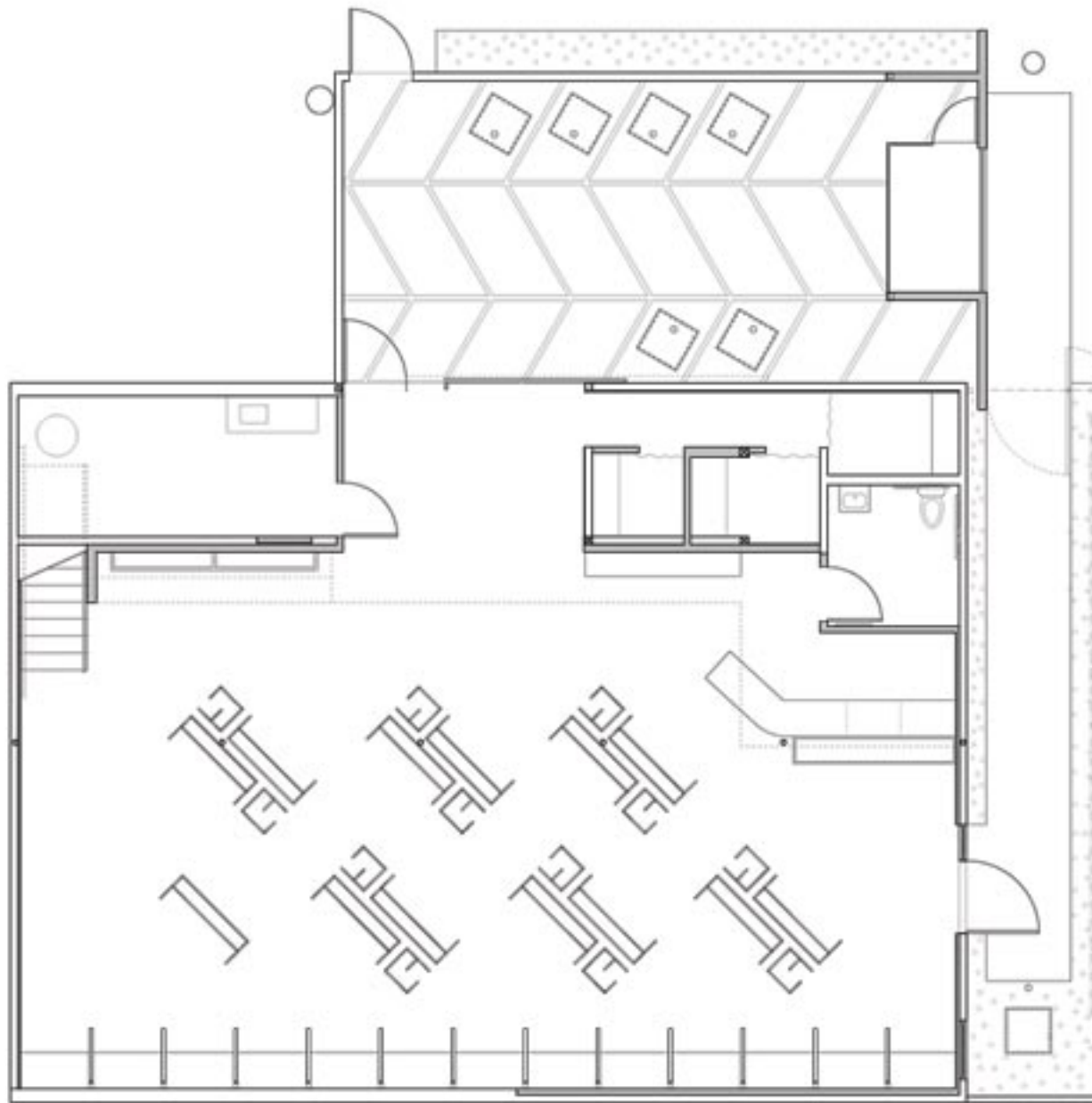
Standard, a Los Angeles-based multidisciplinary architecture and design practice, has completed this retail project, the flagship store for online couture retailer REVOLVE Clothing (REVOLVE).

The new storefront, which is REVOLVE's first-ever brick-and-mortar retail space, is conceived as a high-fashion gallery that also serves as a flexible space and a destination for art, fashion and creative events.

“For REVOLVE’s retail debut, our design needed to fulfill our clients requirements both from functional and a symbolic standpoint,” said Silvia Kuhle, Standard Partner. “As a young company making a significant jump to the next phase of its development, REVOLVE needed a space that would comfortably showcase their constantly changing selection of couture brands while also embodying their rise from virtual world retailer to real world fashion destination.”

All photographs by Benny Chan





Standard Designs New Flagship Retail Store for Revolve Clothing

Standard Designs New Flagship Retail Store for Revolve Clothing

Thursday, 15 April 2010 10:30 - Last Updated Friday, 12 November 2010 16:00



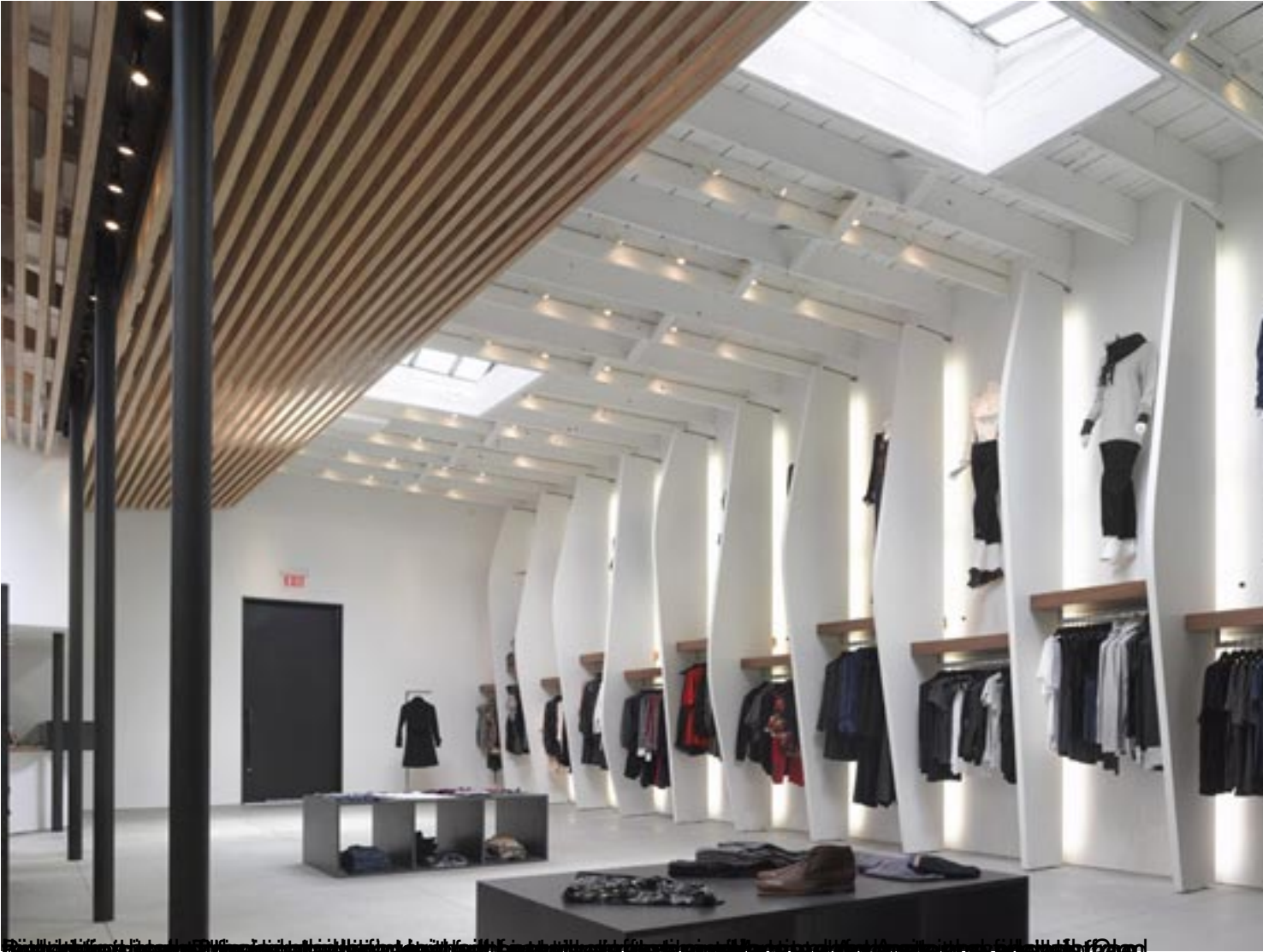


© 2010 Standard Designs. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Standard Designs.

Standard Designs New Flagship Retail Store for Revolve Clothing

Thursday, 15 April 2010 10:30 - Last Updated Friday, 12 November 2010 16:00







~~© 2010 Standard Designs. All rights reserved. This document is the property of Standard Designs and is not to be distributed, copied, or reproduced in any form without the express written permission of Standard Designs.~~